

## PROFESSOR COLIN TURNER

### Entrepreneur, Author and Keynote Speaker

"Professor Turner is the UK and Europe's leading authority on developing Entrepreneurial Leadership within established companies" His award-winning audio-visual business program The Psychology of CORPORATE Entrepreneurship is essential for companies in 2010.

Colin Turner's Books, Audios, Programs & Keynotes have inspired 2 million people in 45 countries.

"Leading authority on success in business" TIME

"Europe's foremost teacher for success" BUSINESS AGE



- ✓ Author of 18 books published in 45 countries in 39 languages including Born to Succeed that reached Number 1 in Japan.
- ✓ Founder of 9 enterprises including Paramount Homes, sold to P&O.
- ✓ Professor Emeritus of Entrepreneurial Leadership at Theseus International Management Institute (now part of Edhec) and ranked Number 1 for Customised Entrepreneurial Programs by Financial Times ahead of LBS

- ✓ Former Chairman of *Futuremedia Learning*, Europe's award winning e-learning company.
- ✓ Former President of NASDAQ listed company, Futuremedia plc.
- ✓ CEO of Colin Turner International and ColinTurner.Com
- ✓ Born and raised on a Highland Croft in Scotland he resides in Monaco.
- ✓ Specialties: Developing the Corporate Entrepreneur, Entrepreneurial Leadership, The New Rules of Innovative Marketing, Customer Service and Organizational Change

### LEADERS' TESTIMONIALS

*'Colin Turner's interactive absorbing presentation for our Presidents' Forum was outstanding.'*

David Pulman, President GMS, GlaxoSmithKline

*'Highly researched yet intuitive, Colin Turner's seminar spellbound both our partners and colleagues.'*

Neil Holloway, Vice President, Microsoft Europe

*'A first class informative keynote, Colin really does his research.'*

Michael Fleisher, President, Gartner

*'Your preparation, dedication and passionate involvement set you apart from others in your field.'*

Alberto Camuri, Vice President, NCR

*'All our group Directors found your presentation highly beneficial – great job!'*

Dan Sten Olsen, Chairman & CEO, STENA

*'The feedback for your excellent contribution was the most positive received.'*

Julian James, Director, Worldwide Markets, Lloyds of London

*'Understands international challenges'*

His Excellency, Ma Zengang, Chinese Ambassador

As an internationally respected [Keynote Speaker](#), Colin Turner has the very real ability to inform and inspire your people while igniting within them a fresh approach to business and life. What really matters to you is the difference he can make to your event. His dynamic, highly inspirational and thought-provoking presentations are specifically tailored to deliver real value, ensuring a memorable conference that delivers the best impact for the messages you wish to impart.



## Keynote Example

### Harnessing Entrepreneurial Leadership

Though every business has its origins in entrepreneurship, such agile thinking is often forgotten, restricting creativity and growth. In current turbulent times it is important, now more than ever, to develop those same entrepreneurial leadership skills that were instrumental in the founding and successful growth of their business. Such attributes are essential for learning from the experience that current challenges demand; for harnessing the resources to achieve common goals; for re-energizing existing valuable talent, maximizing value opportunities; growing revenue and winning new business.

Business today is aware of the importance of executive leadership development, proactive innovation and planning strategic direction. This high-impact intensive and interactive keynote is specifically designed to share thought-provoking concepts and provide cutting-edge practical tools to ensure successful realization of strategic objectives.

The keynote:

- ✓ Explains how Entrepreneurial Leadership allows learning to move *Forward to Basics* and maximize talent with the *Follow-Through Success Factor*.
- ✓ Addresses perceptions towards future challenges and provide direction on *Required Roles and Responsibilities*.
- ✓ Reveals *The One Percent Solution* to generate innovation, deliver service and motivate people through *Ambassadorial Alliances*.
- ✓ Engages daily responsibility to ensure delivery of strategic ambitions with *Innovate, Duplicate, Communicate & Execute*.

*'Thank you for your excellent contribution to our Senior Leadership Conference. The way you distilled the competencies that I am seeking to promote into simple concepts through practical examples supported by inclusive interaction was very helpful for the participants. You may be interested to know that, to date, 94% have responded to me on objectives and a request for your paper on Applying the One Percent Solution - T.O.P.S!'*

Simon Pryce, CEO, BBA Aviation plc

## PROFILE

*'I sincerely hope that millions read Colin Turner's Inspirational books'* Sir Michael Gylls

Author of 18 books published in 39 languages, his books have inspired over 2m people worldwide.

*'Dramatic, thought-provoking, influential'* The BBC

Combining Eastern philosophy and contemporary Western experience into a practical format, his thought-provoking books blend Universal Principles with the tough commercial practicalities of life.

*'East meets West for successful business'* His Excellency, Ma Zengang, Chinese Ambassador

Seven of his books were in the top 100 list Japan– including *Born to Succeed* that reached No. 1 – where his practical ideas were embraced during the challenging times experienced in the '90's.

*'Turner directs with timely advice'* Shingo Miyake, NIKKEI

Professor Emeritus of Entrepreneurship, Colin Turner advises leading businesses from GSK to Gartner and Microsoft to Monsanto. During his tenure as Director of Entrepreneurial Leadership at *Theseus International Management Institute*, today part of the *Edhec Business School*, the *Financial Times* ranked the Institute No. 1 worldwide for Internationality in Customised Executive Programs.

*'A first class informative keynote, Colin really does his research'* Michael Fleisher, President, Gartner

From a practical perspective, he has founded 9 enterprises from start-up including *Paramount Homes* – pioneers in bespoke luxury housing. He also developed *The Piaf Theme Restaurants* and *Cockfosters Group* - sold to Courage; and the *SkyPark Business Centres* at regional airports. He is a Former Chairman of *Futuremedia Learning* - one of Europe's leading multi-platform learning solutions specialists and former President of the parent company, *Futuremedia plc* - A NASDAQ listed award winning e-learning company.

*'Turner's books create positive results for business'* Evening Standard

Colin Turner understands success and business emotionally as well as intellectually and in true entrepreneurial fashion has endured the pre-requisite learning curve that deep lows can unexpectedly follow euphoric highs.

*'Colin's been there and knows what he is talking about'* Success Today

Hard-won experience gained through 3 recessions has ensured the development of clear, firm and proven principles to turn adversity into opportunity and develop profitable growth while making a difference.

*'What Turner preaches he has practised'* Sunday Independent

Born in a Caravan and raised on a small Highland Croft near Inverness, Scotland; he is married with four children, and one Grandchild and presently resides in Monaco.

*Colin Turner's work hooks like a thriller you can't put down...that it is also engrossing inspiring and upbeat makes it essential reading for everyone with a job.* Time Out